

Special Showcase for Visitors



60+ Pavilion

IMPACT Hall 1

Food and drink products for senior group, specially selected to provide anti – aging benefit, promote well – being, easy to digest, hygienic and highly nutritious.



Creative Food Pavilion NEW

Challenger 2 Foyer

Deep focus on Thai products and services in the food industry, and application of creativity, modern technology, innovation and knowledge to build and create added value. The pavilion aims to raise industry standards, expand international market channels and build trade networks for Thai food entrepreneurs.



Halal Exhibition

IMPACT Hall 1

Producer of the World's Best Quality Halal Food: Come and discover new Halal food manufacturing opportunities, as we share valuable insights on the flourishing trade between the Islamic Middle East and the Southeast Asian markets.



IDZ Zone

IMPACT Hall 1

Be thrilled with food innovation and eco-friendly innovations, food products, created by Thai TTM and PM awardees.



THAIFEXtaste Innovation Show NEW

IMPACT Hall 1

Featuring the Top 10 Consumer Trends as presented by knowledge partner, Innova Market Insights, and the Top 50 Innovative Products Showcase as submitted by participating exhibitors. Get acquainted with the latest trends in the industry and obtain opportunities and solutions for your business.



Thailand: Kitchen of the World

Foyer around Challenger & IMPACT Hall

Indulge with knowledge of culture of Thai cuisine, the land famously known as Kitchen of the World.



Thai SELECT Pavilion

IMPACT Hall 6

Be fascinated by Thai culinary culture with an exhibition showcasing Thai food products, authentic Thai food restaurants in foreign countries that achieved the prestigious Thai Select. Plus, enjoy the cooking demonstration by global renowned Thai chefs.