



www.thaifexworldoffoodasia.com

# YOU ARE INVITED

## ☆ BIGGER THAN EVER

107,000  
SQM OF EVENT SPACE

Explore 107,000 sqm with a refreshed program that connects global F&B stakeholders to key business opportunities!

## ☆ MORE TRADE DAYS

5 DAYS OF  
TRADE OPPORTUNITIES

THAIFEX – World of Food Asia 2018 program will be extended to 5 dedicated trade days to devote more time and facilitate more opportunities for businesses.

## ☆ PRE-REGISTER ONLINE NOW!

5,000 PIECES  
LIMITED EDITION GIVEAWAY

First 5,000 visitors to pre-register online and check in on-site will receive a limited edition THAIFEX gift!

Pre-registration closes on  
18 May 2018

### OPENING TIMES

FOR TRADE VISITORS:  
29 May - 01 June 2018  
Tuesday to Friday  
10:00 am to 6:00 pm

FOR TRADE AND PUBLIC VISITORS:  
02 June 2018  
Saturday  
10:00 am to 10:00 pm



INTERESTED TO BE A  
HOSTED BUYER?  
REGISTER AT

[www.thaifexworldoffoodasia.com/vip](http://www.thaifexworldoffoodasia.com/vip)

VISIT OUR STAND AT:

### FOLLOW US ON

@thaifexworldoffoodasia @THAIFEX-World of Food Asia

Official Event Hashtag #Thaifex2018

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POWERED BY



ENDORSED BY



OFFICIAL AIRLINE



TUESDAY SATURDAY

29-02  
MAY JUNE  
2018

IMPACT  
Exhibition and  
Convention Center  
Bangkok, Thailand

JOINTLY ORGANIZED BY



# “A Highly-Engaging and Multi-Sensory Show!”

## THAIFEX - World of Food Asia

Returning in its 15th edition, THAIFEX – World of Food Asia 2018 is ready to serve up the best of the world's F&B industry in one blockbuster seating.

Powered by ANUGA, the No. 1 food trade fair in the world, THAIFEX – World of Food Asia is the only regional event to see a synergistic collaboration between the private and public sector. Playing host to more than 2,500 exhibitors from 40 countries and regions, THAIFEX - World of Food Asia 2018 will house its largest congregation of international and local exhibitors in a space that is 14 percent bigger than last year.

Showcasing 11 masterfully crafted trade shows across all 11 mega halls at the IMPACT Exhibition and Convention Center, THAIFEX is set to deliver a truly international F&B event that is unparalleled in quality and diversity.

2,500

ESTABLISHED EXHIBITORS

>40

COUNTRY AND PROVINCIAL GROUPS

14%

BIGGER THAN 2017

11

TRADE SHOWS UNDER ONE ROOF

### COMPREHENSIVE SOURCING



Effectively connect with your desired suppliers through 11 expertly curated trade shows.

### TASTE NEW OPPORTUNITIES

The 4 Special Shows reflect specific industry trends as well as the customers' evolving taste and changing lifestyles.

THAIFEX HALAL MARKET

THAIFEX FRANCHISE MARKET

THAIFEX ORGANIC MARKET

THAIFEX *taste* INNOVATION SHOW

### FOOD TRENDS OF TOMORROW

Through THAIFEX taste Innovation Show, Koelnmesse and Innova Market Insights collaborate to present the top 10 consumer trends that are taking product development forward with insights on packaging, technology, and flavor drivers.

### ALL THE MAJOR BRANDS FROM THE F&B INDUSTRY

Bringing together more than 2,500 exhibitors from over 40 countries, THAIFEX-World of Food Asia marks a new record in the F&B Industry.

### HIGHLY POPULAR LIVE EVENTS

With the return of the 4th Celebrity Coffee Bar and the 7th Thailand Ultimate Chef Challenge, be treated to the sublime creations of some of the world's best baristas and brewers, as you witness over 1,000 chefs compete on Asia's leading chef competition at THAIFEX-World of Food Asia.

### CHECK OUT OUR NEW CONFERENCE

innofood Asia Conference aims to catalyze the spread of ideas and solutions that will create an innovative, conceptual, and experiential Food and Beverage business landscape.

