

EXCITING NEWCOMERS TO THAIFEX – WORLD OF FOOD ASIA 2019



Poland
tastes good!

Poland Pavilion
National Support Center for Agriculture
**IMPACT Exhibition Center,
Hall 7-N01**

Asia is a significant market for Poland, one of the largest food producers in Europe with agri-food exports exceeding 50 billion Euros in 2018. This year, the National Support Center for Agriculture is leading a contingent of 11 leading Polish companies to bring their 'Poland Tastes Good' brand to Asia.



ICEX
FWS Foods and Wines from Spain

Spain Pavilion
ICEX-SPAIN
**IMPACT Exhibition Center,
Hall 6-J29**

ICEX Spain Trade and Investment is a national-level public corporation that is committed to promoting the internationalization of Spanish companies. Through its Foods and Wines from Spain program, it seeks to bring the best of Spanish food and wines to priority markets like Asia.



Brazil Pavilion
**IMPACT Exhibition Center,
Hall 11-QQ37**

Brazil makes its debut at THAIFEX – World of Food Asia 2019 with its Ministry of Agriculture, Livestock and Food Supply and Ministry of Foreign Affairs collaborating to bring seven companies and full range of products—including Amazon fruit pulp concentrates, butters and oils, açai products, propolis, canned corned beef and more—to the show.



USA Pavilion
**IMPACT Exhibition Center,
Hall 12-WW37 to WW46**

Led by the U.S. Department of Agriculture's Foreign Agricultural Service (USDA), major American exhibitors like the USDA Bangkok office, California Milk Advisory Board, U.S. Potato Board, U.S. Dry Pea and Lentil Council, and Washington Apple Commission are presenting an interesting array of products, including new-to-market products and innovative applications of well-loved ones.



TASTE
AUSTRALIA

Australia Pavilion
AUSVEG
**IMPACT Challenger,
Hall 3-E45**

Exhibiting under Taste Australia, AUSVEG is the peak industry body representing Australia's vegetable and potato industries. Taste Australia is a whole-of-horticulture industry brand that focuses on bringing the country's premium horticulture products to the world, especially key export markets like Asia.



Sri Lanka Pavilion
Sri Lanka Tourism Promotion Bureau
**IMPACT Exhibition Center,
Hall 9-GG47**

Sri Lanka Tourism Promotion Bureau presents a delicious combination of culture and cuisine at its first outing to THAIFEX – World of Food Asia. Visitors are invited to discover the richness of its food culture and explore key tourism offerings like the famed Buddhist Tourism Trail and adventure tourism.